

Revision



Ethical and environmental considerations

What is Business ethics?

The concept and impact of globalisation



Influences on business

Businesses' impact on the environment

The impact of the economic climate on businesses

The business cycle



Spreadsheet project



What is break-even?

Interpreting financial data

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Finance

Why do businesses require finance?



Financial ratios and ARR

Revenues, costs and profits

The role of finance

Gross and net profit (margins)

Cash flow forecasts



Consumer Law

Finance



Sources of finance

Recap on financial literacy

The Box Game



Markets, competition and funding growth



Introduction to operations and production



Quality-what is quality control and quality assurance?



Technology in Production



The sales process and customer service

Production processes –Job, Batch, Flow

Business and location – how do businesses decide where they are located?



Business Growth

Employment Law

How are employees motivated?



People in Business

The role of human resources



Interview role play



Communication in business

Training and development

Introduction to business ownership

Why/how do businesses recruit people?

The recruitment and selection process

What is the marketing mix? (Product, Price, Place, Promotion)



Breakfast cereal project

Marketing

The role of marketing



Healthy drinks project

Market segmentation – how do businesses know who to sell to?

Who are stakeholders? Why might there be conflicts between them?

Business aims and objectives

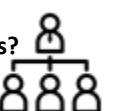
Job descriptions and person specifications

CVs and mock job applications

Identifying Entrepreneurial characteristics



Organisational structures - How are businesses organised into different functions?



What is enterprise?

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What goes into a business plan?

The purpose of business activity

Creating your own business idea – Dragon's Den style!

Enterprise competition- Micro Tyco

Enterprise Project & Market Research

Primary and secondary research